

VARIATIONAL ANALYSIS OF PREFERENCE RELATIONS AND UTILITY

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Overview of Preferences and Utility

Vectors of goods: $x = (x_1, \dots, x_g), y = (y_1, \dots, y_g)$: in R_{++}^g

Preferences: $x \preceq y$ ($x \sim y$ if also $y \preceq x$, otherwise $x \prec y$)

Initial axioms used by economists

(A1) **completeness:** $\forall x, y$, either $x \preceq y$ or $y \preceq x$

(A2) **transitivity:** $x \preceq y, y \preceq z \implies x \preceq z$

(A3) **closedness:** $R := \{(x, y) \mid x \preceq y\}$ is closed in $R_{++}^g \times R_{++}^g$

(A4) **monotonicity:** $x \prec y$ if $x \leq y, x \neq y$

Utility representation: $u : R_{++}^g \rightarrow R$ with $u(x) \leq u(y) \Leftrightarrow x \preceq y$

- (A1)+(A2) \Rightarrow existence, (A3) \Rightarrow continuous
- (A4) \Rightarrow strictly increasing in all variables

Challenge: securing also properties of smoothness and concavity

Quasi-Concavity and Quasi-Smoothness

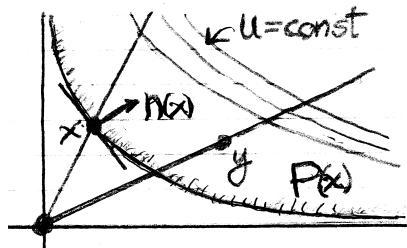
Further axioms used by economists

(A5) the sets $P(x) = \{y \mid x \preceq y\}$ are convex

$P : \mathbb{R}_{++}^g \rightrightarrows \mathbb{R}_{++}^g$ is convex-set-valued, $\text{gph } P = R$

(A6) only one hyperplane supports $P(x)$ at x

$N_{P(x)}(x) = \{-\lambda n(x) \mid \lambda \geq 0\}$ for unique "unit" $n(x)$



$\text{int } P(x) = \{y \mid x \prec y\}$

$P(x) = P(y) \iff x \sim y$

Basic utility: for any $e \in \mathbb{R}_{++}^g$, $u_e(x) :=$ unique t with $te \sim x$

The Key to Smooth Utility Representations

Scaling structure: $\Theta_{x,y} = \{(r, s) \mid rx \sim sy\}$ for any $x, y \in R_{++}^g$
 $\Theta_{x,y} = \text{gph } \theta_{x,y}$ for a function $\theta_{x,y}$ from $(0, \infty)$ onto $(0, \infty)$
 $\theta_{x,y}$ is one-to-one, continuous, increasing, and intrinsic

Theorem: first-order smoothness, " C^1 preferences"

\exists utility function $u \in C^1$ with $\nabla u(x) \neq 0$ always

\iff the basic utility functions u_e have this character

\iff the scaling functions $\theta_{x,y}$ have derivatives $\theta'_{x,y}(r)$ that depend continuously on x, y

$$\nabla u_e(x) = [\theta'_{e,x}(1)/n(x) \cdot x] n(x)$$

General utility from basic utility: for any $e \in R_{++}^g$,

$u(x)$ represents the given preference relation

$\iff u(x) = \theta(u_e(x))$ for an increasing function θ

Characterizing Higher-Order Smoothness

Recall: $-n(x)$ is the unit normal to $P(x)$ at x

Quasi-smoothness, first-order: the mapping $x \mapsto n(x)$ is \mathcal{C}^0
(this follows from facts about converging convex sets)
 \implies the boundary of $P(x)$ is a \mathcal{C}^1 manifold

Quasi-smoothness, second-order: the mapping $x \mapsto n(x)$ is \mathcal{C}^1
 \implies the boundary of $P(x)$ is a \mathcal{C}^2 manifold

Theorem: second-order smoothness, “ \mathcal{C}^2 preferences”

- \exists utility function $u \in \mathcal{C}^2$ with $\nabla u(x) \neq 0$ always
- \iff the basic utility functions u_e have this character
 - \iff (a) second-order quasi-smoothness holds, and
(b) the scaling functions $\theta_{x,y}$ have derivatives $\theta'_{x,y}(r)$ that depend continuously differentiable on x, y

(this can proceed to higher and higher orders)

Graphical Smoothness of Preferences

Recall: $R = \text{gph } P = \{(x, y) \mid x \preceq y\}$ closed set $\subset \mathbf{R}_{++}^g \times \mathbf{R}_{++}^g$
bdry $R = \{(x, y) \mid x \sim y\}$, $\text{int}R = \{(x, y) \mid x \prec y\}$

R is epi-Lipschitzian, hence bdry R is a Lipschitzian manifold

Definition of graphical smoothness:

first-order: bdry R is a \mathcal{C}^1 manifold

second-order: bdry R is a \mathcal{C}^2 manifold

Theorem: utility smoothness versus graphical smoothness

The previous smoothness properties correspond to these properties

plus: the mapping $P : x \mapsto P(x)$ is sub-Lipschitz continuous

$$\forall \rho, \exists \kappa: \quad P(x') \cap \rho B \subset P(x) + \kappa|x' - x|B \quad \text{for } x, x' \in \rho B$$

Existence of Concave Utility Representations

Strong convexity of preferences: sets $P(x)$ “reliably curved”

locally around any \bar{x} , there exists $\sigma > 0$ such that

$$x, x' \sim \bar{x} \implies [n(x') - n(x)] \cdot [x' - x] \leq -\sigma |x' - x|^2$$

Theorem: guaranteed concavity of utility

For \mathcal{C}^2 preferences and any compact convex set $C \subset \mathbb{R}_{++}^g$,
 \exists representation by a \mathcal{C}^2 utility function $u(x)$ that is
concave relative to C and moreover minimally so

Minimally concave utility representation: $u(x)$ on C such that
all others are of the form $\theta(u(x))$ for a concave function θ

minimally concave utility is unique up to affine rescaling!

thus unique up to a choice of units, like Celsius/Fahrenheit

References

- [1] R. T. Rockafellar (2022), “Variational analysis of preference relations and their utility representation,” *Pure and Applied Functional Analysis*, accepted.
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- [2] J. Deride, A. Jofré, R. T. Rockafellar (2023), “Reaching an equilibrium of prices and holdings through direct buying and selling,” *Economic Theory*, submitted.

downloads: sites.math.washington.edu/~rtr/mypage.html